



24 Pearl Street South  
Hamilton, Ontario  
L8P 3W5  
905.777.9333 888.815.8273  
www.jensenmedia.ca



At Jensen Media we strive to build long term relationships with our clients through commitment, cutting edge know how, technology and by taking a collaborative approach to design. We welcome the client's ideas and suggestions and do our best to capture what each individual company is all about. Our team of professionals will make the experience easy and pleasant. We'll also make the technology totally transparent so you can concentrate on achieving the very best results.

Here are the top 5 reasons you should choose Jensen Media for your web design project.

1 We design web sites that are clean, clear, concise and easy to navigate. We take the information you need to deliver and break it up into bite sized chunks so your customers will not feel overwhelmed and can digest only as much as desired.

2 We use software that runs on the server as opposed to web site users having to download plug-ins and proprietary software. Even elaborate buttons that depress when the mouse moves over them need no additional software. As an added benefit the web site will load faster and more reliably regardless of the age of the user's computer.

3 We have our own software authors. This means we can incorporate very advanced automated features into our web site designs. As an example, we have created a piece of software that can automatically change a picture on a your home page every time a user visits the site. This gives the user the perception that the web site is being constantly updated. This is an important quality when you consider that research shows that users will continue visiting a web site that consistently has fresh content. An added benefit is this can lower maintenance/update costs and give you a higher search engine rating.



4 Our team includes published writers, highly regarded consultants, artists and people who excel at the art of selling. While a company's web site should become an extension of the brick and mortar operation, it should also be a selling tool. All too often you see sites shouting the features and services of a company without explaining the benefits. As any beginner sales person will attest to you should always follow the feature with the benefit. Our writers will add colour and our consultants will help in selecting what words need to be said.



5 Web sites are never really done. With this in mind when you embark on a project like designing and maintaining a website you are in fact entering into a partnership. Jensen Media is a solid debt free company with a twenty year history which makes us an ideal partner. During our history we have had the pleasure of working with some of the most high profile companies in Canada. Including Tim Horton's, Coca-Cola, Coreslab, Century 21, Suzuki, Gucci, Kraft and many others.



+ Jensen Media is a multi-media company. We not only design and build web sites but have a proven track record with producing promotional videos, commercials, training products and most recently feature films. We look forward to applying our experience to the development of a truly fantastic web site for your company and hope that we may have the chance to demonstrate what a well produced promotional video could also do for your company.